

BERITA ONLINE
ASIA NEWS TODAY
03 JANUARI 2023 (SELASA)



Siemens Malaysia appoints Tindaro Danze as new President & CEO

© Ramani Parkunan January 3, 2023 10:22 AM 0



KUALA LUMPUR — Siemens Malaysia today announced that Tindaro Danze has been appointed as its new President & Chief Executive Officer effective 1 January 2023.

He is concurrently responsible for the Digital Industries (DI) business in Malaysia. Prior to these appointments, Danze was based in Germany as the Head of Global Sales for DI's Digital Enterprise and Vertical Management. He managed the company's regional industrial digitalization units, enabled global digitalization projects, and oversaw Siemens DI vertical approach in key industries.

Not a stranger to Southeast Asia, Danze was previously based in Indonesia for four years from 2012 – 2016, as the Managing Director of the Medium and Low Voltage Drives Business. Under his leadership, Siemens fostered its market leading position in the Minerals and Fiber industry.

He then moved to Siemens Vietnam as the Head of Digital Industries from 2016 – 2020. He positioned Siemens as a thought leader in Industry 4.0 in Vietnam, and also formed numerous strategic alliances with the local education sector, industry associations and manufacturing stakeholders.

“We're pleased to welcome Tindaro on board. He brings with him a wealth of knowledge and expertise in digital technologies, business strategy, project management and executive coaching,” said Dr Thai-Lai Pham, CEO of Siemens ASEAN. “Very importantly, his combination of headquarters and regional experience will enable him to sharpen our business focus in Malaysia.”

“I'm delighted to be back in Southeast Asia. It is an exciting region with enormous growth and development potential. I look forward to working closely with my Malaysian colleagues and our ecosystem partners to strengthen our digitalization leadership in Malaysia, and accelerate transformation for this country!” commented Danze.